



SHANGHAI STAR TREND ENTERPRISE CO., LTD.

Plastic card with anti-counterfeiting hologram for privilege membership

Overview

Laser hologram is one of the anti-counterfeiting technology products. The main material of this kind of mark is aluminum oxide film. It can be printed with corporate information, logo, trademark and also with a portrait or other custom pattern or line. Its common application on plastic cards are [hologram plastic cards](#), such as VISA or MASTER cards. Because of the complexity and cost of the manufacturing process, it has also become an effective anti-counterfeiting technology for loyalty cards.

Applications

Bonus card
Discount card
Gift card
Loyalty card
Membership card
Privilege card
Rewards card
VIP card





SHANGHAI STAR TREND ENTERPRISE CO., LTD.

Specifications

Product	HOLOGRAM CARD
Material	PVC, PET, ABS
Dimension	CR80 (85.7mm x 53.9mm)
Thickness	30mil (0.76mm) or customized
Laminated	Glossy or Matt
IC chip	N/A
Printing	CMYK by offset printing Spot colors by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	Optional
Hologram	custom plastic cards
Personalization	N/A
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton